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Paint Direct Offers Sansin's Water-Based Enviro Stain Products for High Performance, Low-VOC Wood Finishing

Strathroy, Ontario and Calgary, Alberta – April 12, 2012 – [The Sansin Corporation](http://www.sansin.com) today announced that Paint Direct, based in Calgary, Alberta, will add its full line of interior and exterior Enviro Stain wood finishes.

Paint Direct will unveil the new Sansin wood finish line at an event on April 16 from 4-6 p.m. at 809 34 Ave. SE, Calgary. The public is invited to attend. Michael Lobodzinski from Sansin will introduce the Enviro Stain line with demonstrations of the interior and exterior wood finish products.

According to Larry Rivera, store manager at Paint Direct, “When we wanted to expand our wood finish line, we were committed to bringing in a water-based wood stain that had the reputation for high performance in a low-VOC product. Sansin’s wood finishes have proven themselves over the years to be an innovative and distinct product that you can depend on for low maintenance, beautiful wood finishing and remodeling.”

Paint Direct will carry Sansin’s line of Enviro Stain interior and exterior wood finishes and sealants (DEC™, Classic™, ENS™, SDF™ and Purity™) at its location at 809 34th Ave. SE, Calgary, Alberta, T2G 4Y9.

“Paint Direct is a great decorating and renovation resource in Calgary,” said Sjoerd Bos, Vice President of Sansin. “Sansin always wants to work with dealers and retailers that have fully trained staff who can help customers not only select wood stains, but also counsel them on how to prepare and maintain wood finishes for long-term success.”

About Paint Direct

A specialty paint and wood finish store, Paint Direct has professional staff that is fully trained and ready to assist customers in finding the perfect product for decorating or renovation projects. Paint Direct has an excellent selection of lacquer, and both interior and exterior stain products with expert stain and lacquer matching services available. Paint Direct offers Calgary the largest selection of environmentally friendly coatings. For more information go to www.paintdirect.com.

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, ‘water-borne’ interior and exterior wood products and technologies that deliver outstanding color, durability



and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer visit www.sansin.com.

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